

A PERIODIC TABLE OF VISUALIZATION METHODS

C continuum		Data Visualization Visual representations of quantitative data in schematic form (either with or without axes)										Strategy Visualization The systematic use of complementary visual representations in the analysis, development, formulation, communication, and implementation of strategies in organizations.					G graphic facilitation																	
Tb table		Ga cartesian coordinates		Information Visualization The use of interactive visual representations of data to amplify cognition. This means that the data is transformed into an image, it is mapped to screen space. The image can be changed by users as they proceed working with it										Metaphor Visualization Visual Metaphors position information graphically to organize and structure information. They also convey an insight about the represented information through the key characteristics of the metaphor that is employed					Me meeting trace	Mm metro map	Tm temple	St story template	Tr tree	Ct cartoon										
Pi pie chart		L line chart		Concept Visualization Methods to elaborate (mostly) qualitative concepts, ideas, plans, and analyses.										Compound Visualization The complementary use of different graphic representation formats in one single schema or frame					Co communication diagram	Fp flight plan	Cs concept skeleton	Br bridge	Fu funnel	Ri rich picture										
B bar chart		Ar area chart		R radar chart cobweb		Pa parallel coordinates		Hy hyperbolic tree		Cy cycle diagram		T timeline		Ve venn diagram		Mi mindmap		Sq square of oppositions		Cc concentric circles		Ar argument slide		Sw swim lane diagram		Gc gant chart		Pe perspectives diagram		D dilemma diagram		Pr parameter ruler		Kn knowledge map
Hi histogram		Sc scatterplot		Sa sankey diagram		In information lense		E entity relationship diagram		Pt petri net		Fl flow chart		Cl clustering		L layer chart		Py minto pyramid technique		Ce cause-effect chains		Tl toulmin map		Dt decision tree		Cp cpm critical path method		Cf concept fan		Co concept map		Ic iceberg		Cm cognitive mapping
Tk tukey box plot		Sp spectrogram		Da data map		Tr treemap		Cn cone tree		Sy system dyn./simulation		Df data flow diagram		Se semantic network		So soft system modeling		Sn synergy map		Fo force field diagram		Ib ibis argumentation map		Pr process event chains		Pe pert chart		Ev evocative knowledge map		V Vee diagram		Hh heaven 'n' hell chart		I infomural

Cy Process Visualization

Hy Structure Visualization

- Overview
- Detail
- Detail AND Overview
- Divergent thinking
- Convergent thinking

Note: Depending on your location and connection speed it can take some time to load a pop-up picture.

version 1.5

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Su supply demand curve		Pc performance charting		St strategy map		Oc organisation chart		Ho house of quality		Fd feedback diagram		Ft failure tree		Mq magic quadrant		Ld life-cycle diagram		Po porter's five forces		S s-cycle		Sm stakeholder map		Is ishikawa diagram		Tc technology roadmap	
Ed edgeworth box		Pf portfolio diagram		Sg strategic game board		Mz mintzberg's organigraph		Z zwickly's morphological box		Ad affinity diagram		De decision discovery diagram		Bm bcg matrix		Stc strategy canvas		Vc value chain		Hy hype-cycle		Sr stakeholder rating map		Ta taps		Sd spray diagram	